

MACH7 TECHNOLOGIES LIMITED (M7T)

UPDATE

DEVELOPING A MORE PROFITABLE APPROACH TO MEDICAL IMAGE SHARING

DIRECTORS & MANAGEMENT

Damien Lim	Non-Executive Chairman
Dr Nigel Finch	Non-Executive Director
Nobuhiko Ito	Non-Executive Director
Alister Spittle	Non-Executive Director
Albert Liong	MD/Global CEO (US)
Jenni Pilcher	Global CFO/CEO (Aus)
Ravi Krishnan	Founder, COO (Singapore)
Eric Rice	Chief Technology Officer (US)
Alyn Tai	Company Secretary

MARKET DATA

ASX Code:	M7T
Current Price (24/10/16):	\$0.045
52 Week Share Price Range:	\$0.04 - \$0.19
Market Capitalisation:	\$20.4 million
Enterprise Value:	\$42.9 million

CAPITAL STRUCTURE (as at 07/10/16)

Shares on Issue:	440.1 million
Shares on Issue (escrowed):	500.7 million
Performance shares	300.0 million
Options (Unlisted)	49.9 million

MAJOR SHAREHOLDERS (as at 07/10/16)

BV Healthcare II Pte Ltd	~8.6%
Ravi Krishnan	~6.1%
Pt Dwi Satria Utama	~5.0%
United Overseas Venture Sdn Bhd	~5.0%

SHARE PRICE CHART



SENIOR ANALYST

Stuart Glazebrook
+61 402 216 835
October 2016

KEY POINTS

- New strategy to maximise revenue optionality** Mach7 is launching a more expansive revenue capture model including pay-per-use and cloud-based delivery and service options. This builds on its core vendor neutral archive (VNA) enterprise imaging platform.
- Move to consistent and predictable revenue** As part of its longer-term strategic initiative the Company has secured a number of lucrative contracts – delivering revenues of >\$10 million over 5 years - that form part of a push to build consistent and predictable revenue base as Mach7 moves to grow market share.
- Revenue build program underway** For the financial year ending June 30 2016 (consolidated basis) – which included the merger and absorption of 3D Medical Limited – Mach7 saw Sales Revenue of A\$5.8M with an EBITDA loss of A\$8.5M. Net debt at September 30 2016 was A\$1.1M.
- Expanding global medical imaging technology footprint:** Mach7 continues to develop a leading IP position in the provision of medical imaging technology to the healthcare community worldwide.
- Significant growth in digital imaging** Mach7 has identified a potential market opportunity of US\$3.8bn (by 2020) with a focus on cloud-based enterprise platform over VNA and PACS. The Company is maximising and shortening the sales cycle to further improve tender-to-sales conversion rates (currently 86%) and on developing unique customer-specific solutions that significantly enhance and improve patient healthcare outcomes.
- New patent awarded** Mach7 was recently awarded a second US patent for its iModality mobile image capture and storage technology
- Offering secure IP and US\$ cash flow:** Mach7 has a well-established platform managing >1 billion images across a growing blue-chip customer base with a solid order pipeline and significant "land grab" opportunities to substantially boost revenues from forecast double-digit industry growth over next two years. The Company expects to be cash flow break even in 2017.

ANALYSIS AND COMMENT

data migration to the cloud offers significant revenue opportunities

Technology is leading significant structural changes in the healthcare industry globally and the quality of its service delivery. While development of vendor neutral archives (VNA) is gradually replacing aging and disparate PACS (picture archiving and communication systems), new opportunities are being created in the cloud, offering even more cost effective and revenue generative solutions to medical image hosting, management and associated software servicing.

With many healthcare providers already migrating or signalling a desire to move to the cloud, **Mach7 Technologies Limited** (ASX: M7T) is well-positioned to capitalise on this technological push to streamline the capability to access and interrogate digital medical images anytime, anywhere and on any device.

Through a strategic diversification and extension of its existing product suite, **Mach7** is moving toward securing a more predictable and stronger recurring and predictable revenue base with strong cash flows.

pay-per-use

Customer response to **Mach7**'s broader product offering has already been positive, evidenced by increased digital awareness and requests for proposals. With the Company actively pursuing the significant revenue opportunities that exist with migration of medical image data to the cloud from disparate PACS and even VNA systems. Other recent strategic initiatives include a pay-per-use subscription model.

add-on applications

The addition of standalone clinical applications and add-on optionality has also enhanced revenue traction with new and existing customers and uncovered an important new source of new revenue and growth potential.

Mach7 also plans to release a packaged PACS solution by partnering with visualisation providers to capture emerging opportunities in the PACS replacement market.

lack of interoperability

Mach7 has cited a lack of interoperability between medical imaging systems as the most significant impediment to healthcare enterprises delivering optimal patient care outcomes, contributing to higher operating budgets and losses in revenue. Among the response to these problems, **Mach7** has seen an increased preference for cloud-based Enterprise Image Viewer technology over traditional PACS and even VNA systems.

scalable platform

Mach7 has seen its global customer base progress from earlier adopters towards significantly larger mid-market players supported by **Mach7**'s 100%-owned proprietary technology on a scalable platform that already manages more than a billion medical images.

managing >1 billion medical images

With a strategic focus on pursuing contracts and mandates that deliver revenue predictability, the Company has set an aggressive target of being cash flow break even in 2017. Historically, **Mach7** has managed to win 86% of tendered opportunities at the Vendor Selection stage. By actively shortening the sales cycle by reducing the cost and time to sale through a combination of unique patented technologies, a maturing market and investment in marketing the Company hopes to achieve its break-even goal.

cost control critical

One of the challenges to **Mach7**'s business model is its high cost base. Sales and marketing are expensive, but necessary. The Company needs to bank some big contract wins over coming months to lift margins and continue building revenues.

INVESTMENT PROPOSITION

The demand for more tactile medical diagnostic imaging technology and the capacity to diagnose, evaluate and plan key surgical response on an individual patient-specific basis is becoming an increasingly vital and expected part of healthcare. With an aging population and a focus on preventative and more pro-active care over treatment, the use of medical data imaging in managing patient outcomes is moving into a new dimension.

Across the globe healthcare providers are grappling with enormous quantities of high quality image data that is generated in the treatment of patients in medical clinics and in hospitals. From a care management perspective, the ability to access and/or share a patient’s complete medical history has been extremely limited, largely due to disparate data and aging archive and storage capacity held in proprietary silos.

Mach7 Technologies brings a number of compelling opportunities to expand its reach into the growing market for bespoke healthcare services and tailored patient wellness solutions that are competitively priced and cost effective.

The most significant components of **Mach7’s** software architecture is the capacity and ability to store, archive and share data across multiple platforms. This inbuilt flexibility and efficacy makes it a potential market leader above traditional proprietary PACS that provide terminal specific data analysis and retrieval systems.

With both its cloud-based medical image and VNA platforms, **Mach7** has developed a diagnostic tool that is independent of source data with the capacity to be shared across multiple platforms, both within a networked enterprise and across healthcare providers, with the ability to generate truly individual and customised patient care.

With its capable and experienced leadership team the Company has positioned itself to capitalise on long-term industry growth and create further shareholder value by identifying additional and complementary revenue streams and through building successful partnerships with existing and new clients.

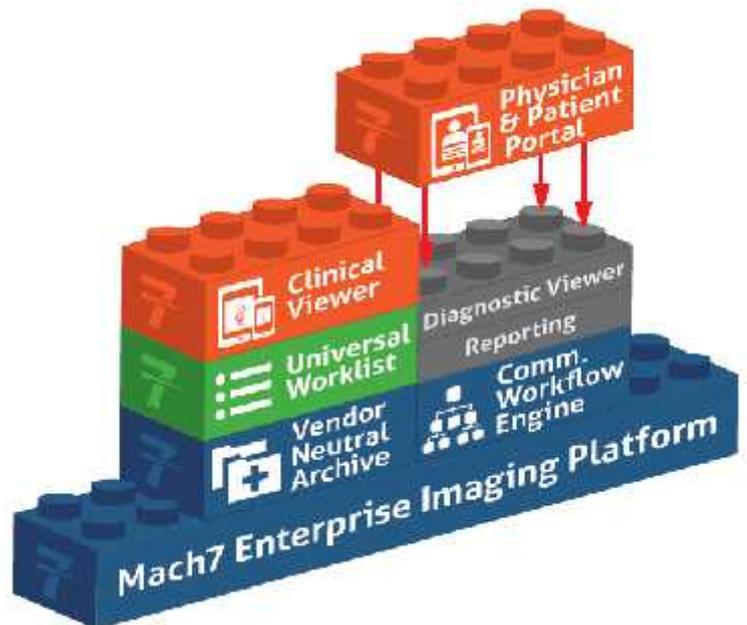
bespoke healthcare and tailored patient wellbeing

VNA & cloud-delivered software improves workflow and diagnostic flexibility

truly individual and customised patient care

capable management team

FIGURE 1. ENTERPRISE IMAGING PLATFORM - INTEROPERABILITY



Source: Mach7 Technologies

RECENT EVENTS

In an October 2016 presentation Mach7 outlined its strategic objectives:

- ✓ Validated market demand with 46 blue chip customers across ~500 sites in 11 countries
- ✓ Proven execution with track record of strong double-digit revenue growth and secure long-term contracts
- ✓ Focused strategy to achieve cash flow break even in 2017

target cash flow break even in 2017

Building on its proprietary, 100%-owned technology, **Mach7** is looking to develop and market its expanded product suite into mature and emerging markets across the globe and extend its 86% tender-to-sales conversion success.

Contract Wins

Since completing its merger with 3D Medical Limited in May 2016, **Mach7** has secured a number of lucrative medium-term international contracts for its enterprise product suite and built a strong revenue generation pathway.

strong revenue generation pathway

FIGURE 2. RECENT CONTRACT WINS

DATE	CONTRACT	CLIENT	REVENUE IMPACT	DURATION
Mar Qtr 2016	Pay-per-use	IntriHEALTH® (Sth Africa)	US\$0.6M (US\$0.12M/yr)	5 years
Mar Qtr 2016	Installation / SAAS	Penn State Hershey (US)	Undisclosed	5 years
Sep Qtr 2016	Software licensing	Virginia Commonwealth University Health System Auth. (US)	US\$0.8M (US\$0.16M/yr)	5 years
Sep Qtr 2016	EIP* Distribution Agreement	Alphatron Medical Systems (NL)	Unknown	Ongoing
Sep Qtr 2016	EIP* Distribution Agreement	Soliton IT Limited (UK)	Unknown	Ongoing
Sep Qtr 2016	Software licensing	MaineHealth (UK)	US\$2.9M (US\$1.15M in Yr1 then US\$0.3M/yr)	7 years
Sep Qtr 2016	EIP*	Sidra Medical & Research Centre (Qatar)	US\$0.575M (US\$0.115M/yr)	5 years
Dec Qtr 2016	Cloud-based EIP*	Indiana University Health - Goshen Hospital (US)	US\$0.575M (US\$0.115M/yr)	5 years

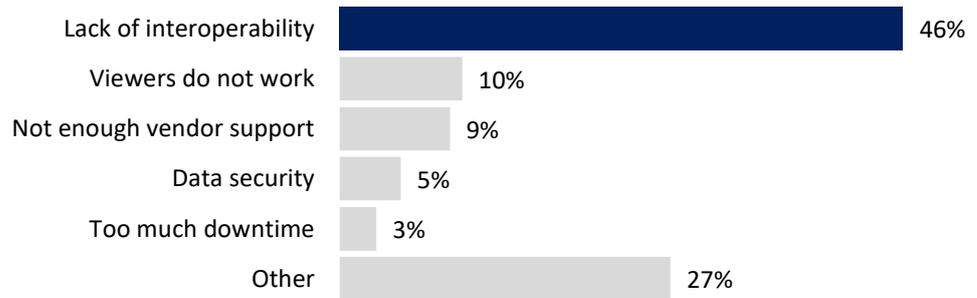
*Enterprise Imaging Platform

Source: Mach7 Technologies

Recent surveys have shown almost half of medical specialists cited a lack of interoperability as a key problem with storage systems and that this problem negatively impacts patient care outcomes.

More than a third of clinicians believed they had lost work as a result of these challenges.

FIGURE 3. **PROBLEMS WITH CURRENT ELECTRONIC HEALTH RECORD SYSTEMS¹**

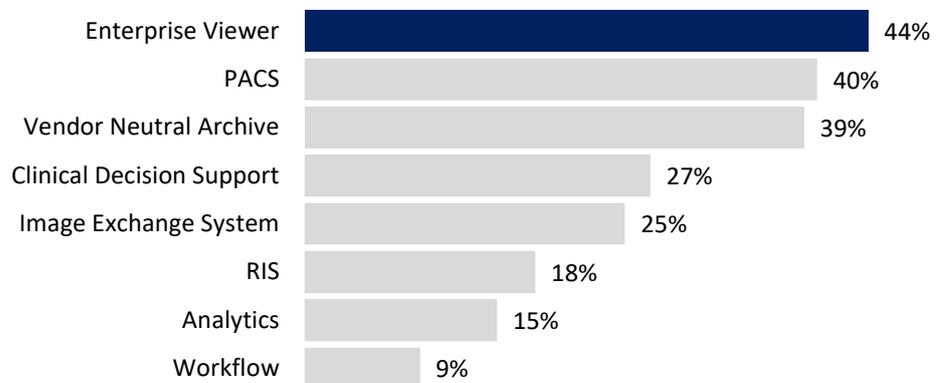


1. Sourced from CHIME, lifelImage CEO Perspectives on Enterprise Imaging study using data collected from 100 participating facilities
Source: Mach7 Technologies

*enterprise viewers
preferred investment*

Mach7 has identified significant revenue opportunities resulting from the increase demand for Enterprise Viewers which is likely to be the preferred investment for image-related technology over the next 12 months over PACS or VNA systems.

FIGURE 4. **PREFERRED INVESTMENT IN ALTERNATIVES^{1,2}**



1. Sourced from CHIME, lifelImage CEO Perspectives on Enterprise Imaging study using data collected from 100 participating facilities
2. Over the next 12 months. Facilities may invest in more than one alternative; hence percentages do not sum to 100%
Source: Mach7 Technologies

Accolades

Mach7 was recently recognised as “No.1 Leader, U.S. Healthcare Provider VNA/AICA Unstructured Data Platforms for Integrated Care” by leading global market intelligence firm, International Data Corporation (IDC).

Mach7 rated highest

Among its immediate peer group (including IBM-Merge, Agfa & Lexmark), IDC rated **Mach7** highest in both technology capabilities and strategy.

New Patent Awarded

new US patent

Mach7 has received a US patent for its mobile image capture technology where any mobile device can capture and upload imaging data into a patient’s electronic medical record (EMR).

Driving Revenue Recurrence & Predictability

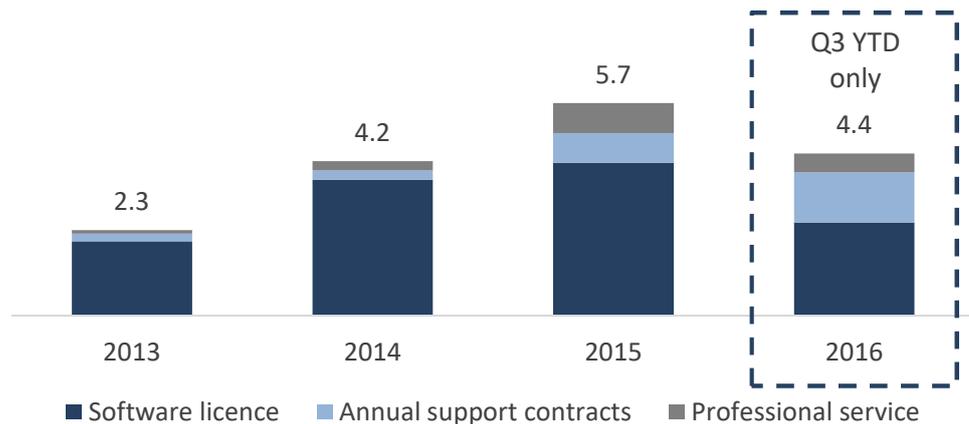
Mach7 is pursuing a revenue model that better reflects the path of its most recent contract wins.

Looking ahead, the focus is now on reducing revenue dependency on traditional capital license modelling and to improve the revenue mix to deliver shorter sales cycles, stronger recurring revenue and improved financial predictability.

strong growth in support revenues

While software licence revenue remained the core business, service and support revenue from 2013 to 2015 have grown 700% and 300% respectively with even stronger growth (+70%) in **Annual Support Contracts** through the first nine months of CY2016.

FIGURE 5. REVENUE¹ (US\$M, Y/E Dec 31)



¹Software includes third party software and hardware, other revenue and intercompany sales
Source: Mach7 Technologies

Company Outlook for Q4 2016

-) Strong pipeline and active tenders expected to deliver new contracts
-) Implementation fees recognised for 2016 new contracts
-) Existing contracted support & maintenance revenues continue to be generated

CY16 revenue expected to be slightly above CY15

Based on Q3 2016 receipts, Gordon Capital expects annualised revenue for calendar 2016 to be slightly above CY2015 at around US\$5.8M.

high cost base to continue in near-term

Mach7 maintains a high cost base (annualised ~US\$10M for CY16) with Gordon Capital expecting a similar number for FY17 as the Company continues its aggressive strategy to improve cash flow consistency, tender-to-sales conversion success and growing market share in enterprise imaging solutions.

Despite these challenges the Company expects to be cash flow break even in 2017.

FIGURE 6. PRO-FORMA FINANCIALS

Consolidated Pro Forma	
(unaudited)	
12 months	
1 July to 30 June 2016	
REVENUE	A\$
Software licence fees	2,921,459
Professional service fees	873,979
Annual maintenance fees	1,486,860
Subscriptions (pay-per-use)	348,585
3D printed models	110,267
Other licence fees	93,089
Government grants	12,589
Other	203
TOTAL	5,847,031
EXPENSES	A\$
Cost of sales	670,404
Employee salaries, benefits & staff related expenses	8,363,257
Professional fees and consultancy expenses	1,963,143
Marketing expenses	1,358,190
Travel and related expenses	843,976
General administration expenses	1,170,874
TOTAL	14,369,844
EBITDA	A\$
Pro Forma Revenue	5,847,031
Other Income	130,269
Pro Forma Expenses	(14,369,844)
Other Expenses	(244,359)
TOTAL	(8,636,903)

Source: Mach7 Technologies

Balance Sheet	FY16	FY16
	US\$m	A\$m
Cash	1.3	1.7
Receivables/prepayments	2.0	2.7
Intangible assets & goodwill	25.9	35.6
Total assets	29.7	40.8
Payables	0.9	1.2
Deferred revenue	1.7	2.4
Interest bearing liabilities	2.2	3.2
Total liabilities	12.6	17.3
Net Assets	17.1	23.5
Net Intangible Assets	1.6	2.2

Source: Mach7 Technologies

net debt = A\$1.1M

Net debt at 30 September 2016 was A\$1.1M (Cash: A\$1.8M; Debt: A\$2.9M) and we expect **Mach7** to undertake a significant capital raising in the near future to fund its business support and strategic growth initiatives.

expect capital raising

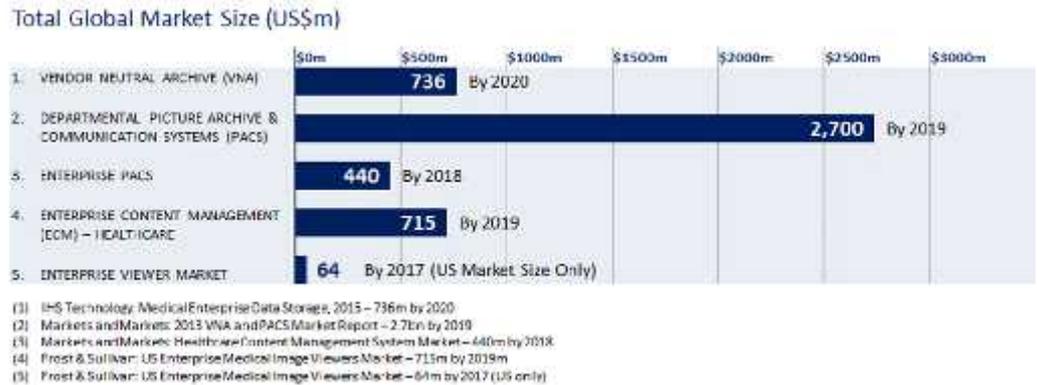
MARKET OPPORTUNITY & GROWTH STRATEGY

Mach7 has identified significant revenue generation opportunities within the healthcare sector for its Enterprise Imaging Platform with the value potential for the global VNA market forecast to be around US\$736 million by 2020.

Including the projected size of the Enterprise Content Management segment (US\$715 million by 2019) creates a greater than US\$1 billion market opportunity for **Mach7**.

US\$1 billion dollar market opportunity

FIGURE 7. MARKET OPPORTUNITY



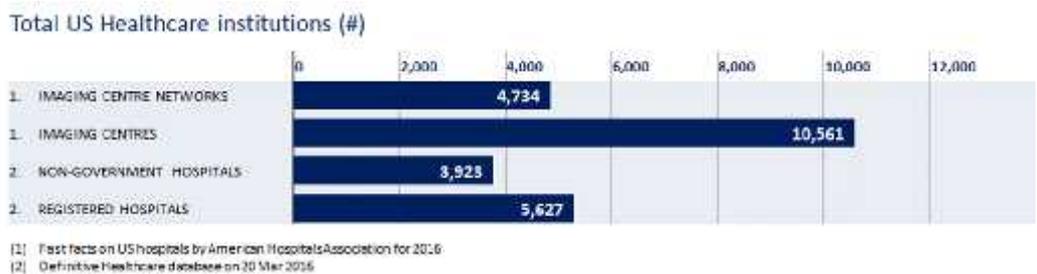
Source: Mach7 Technologies

target volume intensive image centres

Mach7 is building market share in the United States by targeting procedure volume intensive hospitals and imaging centres with high growth potential.

With a broader service offering which includes with both on premise and cloud-based EIP solutions the Company is hoping to build mutually beneficial partnerships with other healthcare service providers both in the US and across the globe.

FIGURE 8. MARKET GROWTH STRATEGY



Source: Mach7 Technologies

As part of a long-term strategic re-positioning the Company is now focussed on:

-) Shorter sales cycles
-) Stronger recurring revenue base to deliver regular cash flows
-) Robust long-term revenue growth
-) Improved financial predictability

These initiatives are being driven by a substantial increase in requests for proposals (+39%) and a more expansive digital footprint generated through increased website traffic and social media engagements.

The Company sees its suite of plug-in enhancements to its EIP will mean customers can tailor a unique and bespoke clinical solution that complements and enhances a healthcare providers existing workflows.

plug-in clinical applications

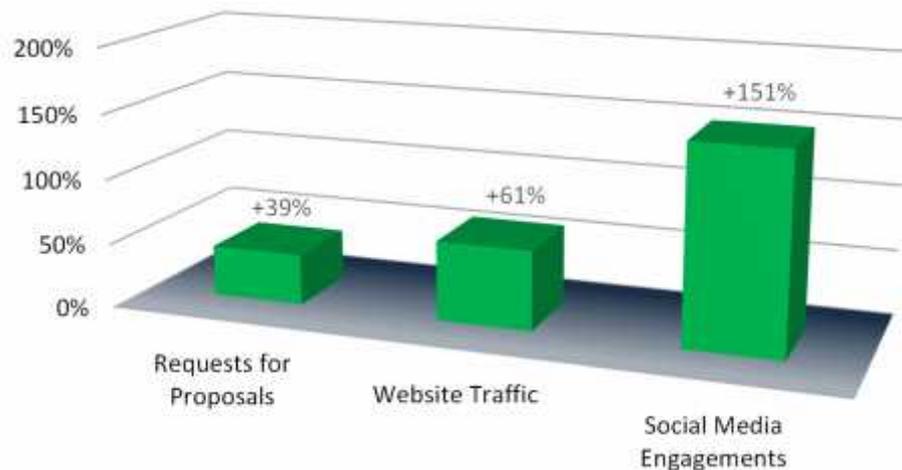
These plug-in clinical applications provide the ability to:

-) Share and exchange medical images with other providers, family, and friends
-) View clinical images on mobile devices
-) Capture clinical data from mobile devices

strong response from existing customers

Mach7 has already seen a demonstrable increase in interest from existing customers with more than 65% of the EIP install base either purchasing or returned to purchase add-on clinical applications. The intention is also to market these applications as standalone options as part of its updated product positioning across global markets.

FIGURE 9. IMPACT OF STRATEGIC INITIATIVES



Source: Mach7 Technologies

Mach7 has identified significant revenue growth opportunities in:

big revenue opportunities

-) Cloud-based image management solutions
-) Software as a Service (SaaS)
-) Data migration (PACS => VNA; PACS => Cloud)

Medical Imaging - A Cloudy Future?

With the enormous growth in the number and quality of patient EMR images, data storage costs are becoming a major concern for healthcare institutions. One increasingly considered solution is to move image access to the cloud, including migration of any existing PACS database(s).

The advantages of the cloud are considerable:

-) Lower cost to the enterprise
-) No onsite storage of data and maintenance of servers.
-) Ability to share images across departments and enterprises
-) Software updates and upgrades can be managed more quickly
-) Higher security and disaster-recovery protection
-) Compliant with US HIPAA (Health Insurance Portability & Accountability Act) requirements

While there remain some legitimate concerns regarding onsite data security, unauthorized access and disaster recovery, developments in cloud-hosted technology are increasing the attraction of the cloud as a compelling image retention, management and storage option into the future.

*cloud alliance with
Microsoft*

Mach7 has taken the first step in developing a strong alliance for its new cloud-based EIP service offering with global software giant Microsoft, utilizing the latter's 'Azure' cloud storage capability which readily complements Mach7's existing VNA system.

Mach7 Enterprise Imaging Platform will provide cloud-based image storage and archiving, Electronic Medical Record image-enablement with Mach7 Clinical Viewer, and the ability for authorised clinicians to search, access, view and share medical imaging procedures via Mach7 Image Sharing.

The Company is also moving toward making its entire healthcare solutions product suite available through both onsite deployments and cloud-managed services to the US market by the December Quarter 2016.

Pay-Per-Use

A key part of **Mach7's** longer-term marketing strategy is the rollout of a new revenue model that builds on the traditional model of lumpy licensing fees bookended by large upfront installation fees and smaller ongoing service charges.

unique customer product

The Company is evolving to a pay-per-use subscription model which generates a greater degree of revenue certainty and financial predictability while reducing the need for large upfront capital outlays by the customer. There is also the ability to upsell additional plug-in options from **Mach7's** product suite to create a unique customer product.

*positive client feedback
on pay-per-use
optionality*

This subscription-based revenue model builds on the software implementation and data migration fees that comprise the initial revenue stream.

Mach7 has already received positive feedback from existing customers who have shown interest in adopting this solution.

While PACS and VNA systems can co-exist, VNAs hold the upper ground because of their ability to improve collaboration; better manage image storage; and give superior viewing capabilities.

Combining VNA advantages with potential cloud storage makes for a strong foundation for enterprise image strategy. However, regardless of an organization's choice of VNA, PACS or other potential image management technology, the cloud no doubt offers a chance to boost workflow and efficiency.

boost workflow and efficiency

A SAAS Future?

Software as a service (SaaS) is increasingly being deployed at an enterprise level as a low-cost and effective image management solution. SaaS is a leased software application hosted and maintained in the cloud. For the customer this is a cost-transformative technology, while offering considerable benefits – and revenue predictability – for the software vendor.

-)] Growth in mobile usage and healthcare “Big Data” is driving increased engagement with digital imaging technology and attraction of SaaS solutions
-)] Through its scalable platform, Mach7 is able to successfully target multiple segments of the growing digital medical image market



Customer Advantages

-)] No Large Up-Front Investment
-)] High Adoption Rates
-)] Pay-Per-Use
-)] Painless Upgrades
-)] Seamless Integration & Scalability
-)] Anywhere Access Via Cloud

Vendor Advantages

-)] Revenue Predictability
-)] Universal Update Roll-out
-)] Centralised Data Storage
-)] Better Disaster Recovery Management
-)] Data Security Control

BUSINESS PROFILE

Mach7 Technologies Limited (ASX: M7T) is one of the world’s leading medical enterprise image management solution providers. The Company has developed an advanced medical enterprise imaging platform allowing clinicians and other medical and healthcare professionals to create, access, analyse and share patient specific information across multiple, compatible devices while improving patient outcomes.

Globally, **Mach7** is targeting multiple market segments including VNA, Image Exchange, Department PACS, Enterprise PACS, ECM and Enterprise Viewers within the healthcare sector for its proprietary software platform where the market opportunity is expected to grow to more than US\$3.8 billion by 2020.

In Australia, the Company provides medical specific 3D printing and holographic projection services and has formed a number of key alliances to strengthen the value proposition of its core medical imaging business.

*market opportunity
expected to be >US\$3.8
billion by 2020*

FIGURE 11. **BROAD GEOGRAPHIC REACH**



Source: Mach7 Technologies

As at October 2016, **Mach7** has 46 blue chip customers across ~500 sites with the ability to compete across numerous market segments. **Mach7**’s customer base includes installations in USA, Australia, India, Indonesia, Malaysia, Qatar, Saudi Arabia, Singapore, South Africa, UK, and Vietnam.

FIGURE 12. **MARKET OPPORTUNITY**



1. Markets and Markets: 2013 VNA and PACS Market Report
2. IHS Technology, Medical Enterprise Data Storage, 2015

Source: Mach7 Technologies

FIGURE 13. PRODUCT SUITE

PRODUCT	DESCRIPTION	REVENUE CAPTURE
 <p>MACH7 TECHNOLOGIES Unlock. Unleash. UnPAC.</p>	Enterprise Imaging Platform	<p>Proprietary digital image management system</p> <p>Platform architecture drives data-sharing and workflow efficiencies</p> <p>Scalable plug-and-play solution</p>
	3D printed models and implants	<p>Provides 3D printed models and implants as visual aids</p> <p>Relevant in pre-surgical planning/training</p>
	Holograms	<p>Holographic projection technology</p> <p>Unique evaluation tool as a diagnostic aid and for preoperative planning</p>
	In-theatre image manipulation	<p>Unique image viewing technology</p> <p>Improves surgical speed, hygiene and accuracy</p>

Source: Mach7 Technologies

MORE INFORMATION

For more detailed information on Mach7 Technologies please refer to previous Gordon Capital Reports posted on the Company’s website: mach7t.com

FINANCIAL SUMMARY

INCOME STATEMENT*		
(A\$M)	FY15	FY16
Revenue	0.4	1.9
EBITDA	(7.0)	(13.2)
Deprec/Amort	-	1.3
Finance Cost	-	0.2
PRE TAX PROFIT	(6.9)	(14.6)
Tax	-	-
NET PROFIT	(6.9)	(14.6)

BALANCE SHEET*		
(A\$M)	FY15	FY16
<i>Current Assets</i>		
Cash & Equivalents	2.8	1.7
Receivables	0.1	2.1
Other	0.3	0.4
	3.2	4.4
<i>Non-Current Assets</i>		
Plant & Equipment	0.5	0.8
Goodwill	-	35.6
	0.5	36.4
Total Assets	3.7	40.8
<i>Current Liabilities</i>		
Payables	0.6	1.2
Debt	-	3.0
Other	-	2.4
	0.6	6.6
<i>Non-Current Liabilities</i>		
Deferred tax	-	10.7
	-	10.7
Shareholders' Equity	3.1	23.5
Liabilities & Equity	3.7	40.8

CASH FLOW*		
(A\$M)	FY15	FY16
Net Cash Flow From Operations	(1.8)	(3.4)
Net Cash Flow From Investing	(0.5)	(4.4)
Net Cash Flow From Financing	4.4	6.7
Net Change In Cash	2.2	(1.0)

KEY RATIOS		
(%)	FY15	FY16
Revenue Growth	-	323.2%
EBITDA Growth	-	na
EBITDA Margin	-	na
Net Debt/Equity	88.9%	20.1%
Intangibles/Equity	-	1.5
Top 20 Shareholders	43.7%	na

With several new patents designed to improve the accessibility and functionality of its core vendor agnostic medical image viewing platform, Mach7 is targeting the US\$3.8 BILLION PACS market for its VNA platform to grow its VNA footprint and global reach.

Already more than 50% of the Company's revenues are US-sourced with a significant "land grab" opportunity to boost market presence likely over next 18-24 months.

Industry consolidation and mergers are expected to continue with 2017 forecast to be a benchmark year for digital imaging technology and the digital health economy as the major players – both provider and supplier – move toward the provision of more patient-centric care.

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